

Call for Applications: Publicis Health Reopens Innovative Internship Programme, 'The Lab: A Place for Bright Sparks'

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Publicis Health, the largest healthcare communications agency group in the world, is proud to announce that its original, innovative internship programme, "The Lab: A Place for Bright Sparks," will return for its third consecutive year. Applications for the six-month, paid internship programme are currently being accepted, now until early September 2016.

Following the success of previous years, The Lab will provide up to four talented individuals with the opportunity to work on a variety of projects across agencies within the Publicis Health network. Upon successful completion of the programme, candidates may be offered full-time roles at a Publicis Health agency. Since its inception in 2014, the programme has discovered and nurtured nine early career participants, six of whom have joined the network permanently and continue to blossom in their careers.

Unlike other internship programmes, The Lab application process does not focus on formal academic qualifications or traditional CVs. Instead, candidates are considered based on the attributes that really matter to Publicis Health: raw talent, drive and determination, and the passion to make a difference.

Publicis Health believes that the creative and communications industry should be more accessible to all, regardless of previous experience or background. *"Bringing more diversity and untapped talent into our agencies will help us to think differently, create better work and to be relevant,"* said Shaheed Peera, Executive Creative Director at Publicis LifeBrands. *"This is a fantastic opportunity to help find the next big star within our industry."*

To attract applicants to the programme, Publicis Health will advertise the roles through social media and with the help of organisations such as Creative Access. Interested parties may apply for the coveted internship online at: www.publicislab.com.

-ENDS-

Notes to editors

For more information, please contact:

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About Publicis Health

Publicis Health is the largest health-oriented agency network in the world. A division of Publicis Groupe, Publicis Health manages top-tier agencies specialising in promoting innovative solutions in advertising, digital, branding, message delivery, market access, and medical communications. Publicis Health is dedicated to creating experiences that compel action, change lives, and amplify business outcomes. With more than 6,000 employees, Publicis Health manages 15 agency brands through 60 offices located in 10 countries. Publicis Health's brands are Saatchi & Saatchi Wellness, Digitas Health LifeBrands, Publicis LifeBrands, Razorfish Health, Heartbeat Ideas, Discovery, in-sync Customer Insights, Publicis Health Media, Publicis Touchpoint Solutions, Maxcess, Verilogue, Langland, PDI, Real Science Communications, and Tardis Medical Consultancy.

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About Creative Access

Creative Access was founded in 2012 to provide opportunities for paid internships in the creative industries for young people of graduate (or equivalent standard) from under-represented black, Asian and other non-white minority ethnic backgrounds (BAME). They aim to improve their chances of securing full-time jobs and, in the longer term, increase diversity and address the imbalance in the sector. For more information please visit: <http://creativeaccess.org.uk/> or contact Josie Dobrin: josie@creativeaccess.org.uk.